

**Draft Proposal and Outline for a localised Health and Wellbeing Strategy - Update**

**Recommendation:**

The SKC HWBB agree the Working Group and Strategy outline (as detailed below).

**Summary:**

At the SKC HWBB on Tuesday 5<sup>th</sup> February 2013 it the development of the above strategy was noted. The Strategy is being progressed by what is proposed to be the Wellbeing/Healthier Group. It is proposed this group consists of a suggested minimum:

DDC – Michelle Farrow/Caroline Hargreaves  
SDC – Rob Jackson  
Public Health – Jess Mookherjee/Ivan Rudd  
CCG – Dr Sarah Montgomery  
CCG – Karen Benbow – to be advised  
Parent Governor rep(s) – to be advised  
Voluntary and Community Sector rep – to be advised

Rather than have a number of separate documents (localised JHWBs/Health Inequalities Action Plan/Child Poverty Action Plan), it is proposed the Strategy (to be fully consulted on, once signed off by the SKC HWBB) will consist of:

**Purpose of the document:**

1. To represent the full well being strategy for SKC HWBB incorporating all of the workstreams of the Board
2. Health Inequalities is threaded thought the strategy as it is an integral function of the well being strategy
3. The strands of the Inequalities Actions have been represented also as a separate chapter for clarity.

**Chapter 1: Integrated Commissioning Strategy:**

With focus on (if agreed at the meeting on 9<sup>th</sup> April 2013) Falls and Housing Environment, Intermediate Care and Re-ablement, Lifestyle and leisure

**Chapter 2: Health and Wellbeing Improvements:**

With focus on mental health, social and physical regeneration, reducing health inequalities and poverty mitigation, and finding the 'missing people'.

Antidotes to our big challenges: connected communities, social connectedness, volunteering, self-efficacy, asset building (people and places).

**Chapter 3: Children and Young People:**

With focus on Teenage pregnancy, smoking in pregnancy, childhood obesity and linking to the Troubled Families agenda.

**Chapter 4: Summary of Health Inequalities.**

Public Health information will be a thread throughout Chapters 1-3.

Throughout the strategy will be shared performance outcomes, linked through to the JSNA and Kent wide HWBS, plus the CCG Annual Operating Plan and local authority corporate objectives. Data will be referred to in relevant documents so this Strategy can be kept as short and simple as possible.

Running through the Strategy will the aims of:

- Equality and Equity of access
- Working to scale and dealing with the 'whole' population
- 'Going the extra mile', with the right service, in the right place, at the right time and 'everybody doing their job'

The group is working to the shared values of:

- sharing data and information
- sharing expertise
- Working in partnership to enhance outcomes

Timeline:

To be agreed